

Entrepreneurship for Artisans Program

Certificate of Proficiency

Objective: To provide artisans an opportunity to learn about the business of craft and provide a conduit for furthering their formal education.

<u>COURSE</u>			<u>CREDIT</u>
ART	1003	Fine Arts Visual	3
MGMT	2663	Small Business Management	3
MKTG	2633	Principles of Marketing	3
ACS *	2102	Craft and Entrepreneurship	2
ACS *	2807	Portfolio	7
TOTAL Credit Hours			18

* New courses

<u>Course Number</u>		<u>Course Name</u>	<u>Credit Hours</u>
ACS *	2102	Craft and Entrepreneurship	2

Course Definition: This course is to provide students an awareness of the artisan crafts and basic entrepreneurship as it relates to crafts. Students will experience various craft areas to develop a knowledge base and appreciation for the art and learn about the business of artisanship.

Course Learning Outcomes:

- Students will know the different artisan crafts and be able to identify all the crafts available in Arkansas
- Students will know the history of the various crafts
- Students will have a basic understanding of how the various crafts are made and be able to apply their knowledge in specific craft areas
- Students will be able to apply their gained knowledge of small business management and marketing in the creative economy through a business simulation exercise

ACS * 2807 Portfolio 7

Course Description: This course looks at previous coursework (credit and non-credit) the student has completed and assigns credit based on an assessment from a board of reviewers. Credit is also assigned based on applicable experience (i.e. apprenticeship) and actual craftwork.

Entrepreneurship for Artisans Program Associate of Arts

Objective: To provide artisans an opportunity to learn about the business of craft and provide a conduit for furthering their formal education.

GENERAL EDUCATION REQUIREMENTS

<u>COURSE</u>			<u>CREDIT</u>
<i>English/Communications</i>			<i>(9 hours)</i>
ENGL	1013	English Composition I	3
ENGL	1023	English Composition II	3
COMM	1313	Communications	3
 <i>Math</i>			 <i>(3 hours)</i>
MATH	1203	College Algebra	3
or Higher level math course			
 <i>Science</i>			 <i>(8 hours)</i>
A.			
BIOL	1001	Gen. Biology Lab	1
BIOL	1003	General Biology	3
or Higher level biology course with lab			
B.			
PHSC	2001	Physical Science Lab	1
PHSC	2003	Physical Science	3

or
Higher level physical science course with lab

Fine Arts/Humanities (6 hours)

A.

ENGL 2213 World Literature I 3

or

ENGL 2223 World Literature II 3

One Course from the following:

DRAM 1003 Fine Arts Theater 3

MUSI 1003 Fine Arts Music 3

Social Sciences (15 hours)

One Course from the following

A.

HIST 2003 American History I 3

or

HIST 2013 American History II 3

or

PLSC 2003 American National Government 3

One Course from the following

B.

HIST 1003 World Civilization I 3

HIST 1013 World Civilization II 3

Two of the following:

ANTH 2023 Cultural Anthropology 3

ECON 2313 Principles of Economics 3

GEOG 2013 Introduction to Geography 3

PSYC 2003 General Psychology 3

SOCI 2023 Introduction to Sociology 3

One additional course from the Social Science area listed in this section provided that no more than 6 of the 15 hours are History

Physical Education (2 hours)
PHED 1002 Concepts of P.E. 2

or

Two 1-hour physical education activity course

REQUIRED COURSES (18 hours)

ART	1003	Fine Arts Visual	3
MGMT	2663	Small Business Management	3
MKTG	2633	Principles of Marketing	3
ACS *	2102	Craft and Entrepreneurship	2
ACS *	2807	Portfolio	7

TOTAL CREDIT HOURS 61

* New courses

One of the many unique aspects of the Arkansas Craft School (ACS) is the ability for students to bring coursework from the school into the Portfolio. Every course offered by the ACS will have Continuing Education Units (CEU) assigned as an option to the student. These courses can be utilized in the Portfolio for a total of 7 credit hours or 105 clock hours toward completion of the Certificate of Proficiency and Associate of Arts with an emphasis in Entrepreneurship for Artisans programs.